

# Danske Bank iPhone Application

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akosma software is proud and honored to announce a joint collaboration with Trifork Switzerland GmbH<sup>1</sup> and Trifork A/S<sup>2</sup> in the development of the Danske Bank iPhone Application<sup>3</sup>.



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The Danske Bank<sup>5</sup> is one of the largest banking organizations in Scandinavia. This iPhone application is one of the first of its kind, not only featuring a gorgeous and innovative design, but also offering a full suite of mobile banking services, including:

- Currency exchange
- Instant mobile payments
- Live account status information
- Quick access to contact info
- GPS- and map-enabled ATM and branch search

In just one week, the application has gathered more than 200 positive customer ratings, with an average of 4 stars and a half! More than 35'000 downloads in a couple of days<sup>6</sup> are the proof that the future of banking is mobile; users want to be able to transfer money as fast, as secure and as easily as possible.

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<sup>1</sup><http://trifork.ch/>

<sup>2</sup><http://www.trifork.com/>

<sup>3</sup><http://itunes.apple.com/dk/app/danske-mobilbank/id388423462?mt=8>

<sup>4</sup><http://itunes.apple.com/dk/app/danske-mobilbank/id388423462?mt=8>

<sup>5</sup><http://danskebank.com/>

<sup>6</sup><http://twitter.com/jlatrifork/status/25019516557>

The application is available for free worldwide, but of course just a subset of functionality will be available for users without a Danske Bank account.



<sup>7</sup><http://itunes.apple.com/dk/app/danske-mobilbank/id388423462?mt=8>