

iPhone Conference 2008 Geneva

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Those of you who have been following this blog for the past years know that I have somewhat reduced my “writing rhythm” these days, and many factors have caused this. For the past 3 months I’ve been not only finishing my Master’s degree, but I started working as a full-time, independent iPhone developer, and soon some of my code will be available on the AppStore.

But in the meantime, I’m also starting a new business, and I’ve seen that many companies want to get into the iPhone application business in one way or another, and they have many questions.

To answer most of them all at once, and without breaking any NDA, we want to introduce you to The iPhone Conference 2008. This event is targeted to decision makers: whether you’re a CIO, CEO, marketing manager, responsible of corporate communications, we’ve got a message for you.

This event will be the first in Switzerland targeting the iPhone (that we’re aware of, of course). It will be held in Geneva, at the CICG, and it will be held in English. I think that there are huge business opportunities opening right now with the iPhone; I hope to meet you there!