

# JAOO 2010

Adrian Kosmaczewski

2010-08-27

It's that time of the year again: JAOO 2010<sup>1</sup> is getting closer, with sessions and workshops from Sunday October 3rd to Friday 8th. JAOO has been held since 1996, and it is a multi-language, non-vendor focused, eclectic, flexible conference where you can learn about those technologies you've never heard about, or those you never had the time to explore in depth. I can't but recommend to any software engineer to attend, given the breadth and the quality of the presentations.



This year's speaker lineup is awesome as usual; just a few names to get you excited: Rob Pike (creator of the Go programming language<sup>2</sup>, at Google), Martin Odersky (creator of Scala<sup>3</sup>, from the EPFL<sup>4</sup>), Douglas Crockford (the legendary JavaScript guru<sup>5</sup> and the creator of JSON<sup>6</sup>, from Yahoo!), Scott Chacon (founder of Github<sup>7</sup>), Jeff Sutherland (father of the Scrum<sup>8</sup> methodology), James Gosling<sup>9</sup> (creator of Java), Jim Coplien<sup>10</sup> (C++ legend), Martin Fowler<sup>11</sup> (no need to say more), Tim Bray<sup>12</sup> (father of XML)... and much more!

And akosma software is proud and humbled to announce that I will be there to talk about, you guessed it, iOS, the iPhone and the iPad. I am going to host two sessions<sup>13</sup> this year:

- On Sunday, October 3rd, from 9 AM to 12 PM, the "Write your first iPhone App" training, where I will guide you into learning the tools and

---

<sup>1</sup><http://jaoo.dk/>

<sup>2</sup><http://golang.org/>

<sup>3</sup><http://www.scala-lang.org/>

<sup>4</sup><http://www.epfl.ch/>

<sup>5</sup><http://www.crockford.com/javascript/javascript.html>

<sup>6</sup><http://www.json.org/>

<sup>7</sup><http://github.com/>

<sup>8</sup><http://www.scrumalliance.org/>

<sup>9</sup>[http://en.wikipedia.org/wiki/James\\_Gosling](http://en.wikipedia.org/wiki/James_Gosling)

<sup>10</sup>[http://en.wikipedia.org/wiki/Jim\\_Coplien](http://en.wikipedia.org/wiki/Jim_Coplien)

<sup>11</sup><http://martinfowler.com/>

<sup>12</sup>[http://en.wikipedia.org/wiki/Tim\\_Bray](http://en.wikipedia.org/wiki/Tim_Bray)

<sup>13</sup><http://jaoo.dk/aarhus-2010/speaker/Adrian+Kosmaczewski>

paradigms required to create a small yet functional iPhone application.

- On Monday, October 4th, from 1:30 PM to 2:30 PM I will present my findings on “Accessing Web Services From iPhone and iPad Applications”, diving into a subject of interest to many developers new to the platform.

In any case, if you are following me on Twitter<sup>14</sup> (which you should, definitely) you can benefit of a 20% discount on the ticket price by using the “JAOSpeakerfollower” promotion code! I will be there the whole week, so don’t hesitate to stop me to say hi; I’d love to meet you in person there, and to share a good conversation about software engineering, trends and buzzwords!

---

<sup>14</sup><http://twitter.com/akosma>