

Mobile Marketing: Branding Seminar in Zürich – Save 15%!

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Aberla¹ is organizing a Mobile Marketing & Branding Seminar² in Zürich, on Tuesday, April 27th, 2010, from 1300 to 1800, at the Renaissance Hotel, Thurgauerstrasse 101, Zurich³.



This event will feature presentations from world-class thought leaders, about the strategies required to succeed in the world of mobile applications – not only for the iPhone but also for Android, BlackBerry, and other platforms!

- Sumit Rai, Founder of Kulu Valley⁴;

¹<http://www.aberla.com/>

²<http://www.aberla.com/events/tabid/59/vw/3/itemid/6/d/20100427/language/de-de/Mobile-Marketing--Branding-Seminar.aspx>

³http://maps.google.com/maps?f=q&source=s_q&hl=en&geocode=&q=Thurgauerstrasse+101,+Zurich,+8152+Switzerland&sll=50.377975,2.981902&sspn=12.061757,20.126953&ie=UTF8&hq=&hnear=Thurgauerstrasse+101,+Glattbrugg+8152,+Z%C3%BCrich,+Switzerland&t=h&z=16

⁴<http://www.kuluvalley.com/>

- Harald Horber, Plattform Manager Mobile in the CFF / SBB⁵;
- Raven Zachary, founder of Small Society⁶ and creator of the iPhoneDev-Camps⁷;
- KC MacLaren, Manager of Retail Consumer Technology for Starbucks⁸.

The inscription is open!⁹ As a special offer, readers of this blog can get 15% off the ticket price using the code **akosma**. Register now!¹⁰

⁵<http://sbb.ch/en/>

⁶<http://smallsociety.com/>

⁷<http://www.iphonedevcamp.org/>

⁸<http://www.starbucks.com/>

⁹http://www.amiando.com/aberla_2.html

¹⁰http://www.amiando.com/aberla_2.html