

# QCon London 2012: Cross-Platform Mobile Track Announcement!

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The Cross-Platform Mobile Track<sup>1</sup> of QCon London 2012<sup>2</sup> is ready to be announced! This year we'll have great speakers talking about how to create mobile applications using HTML5, JavaScript and CSS3:



- Maximiliano Firtman<sup>4</sup>, the worldwide expert on mobile web application development, will talk about Mobile, HTML5 and the cross-platform promise<sup>5</sup>.
- Jérôme Giraud<sup>6</sup>, creator of the Wink Toolkit<sup>7</sup> will present his creation in the talk Wink and the mobile web innovation<sup>8</sup>.
- Andrea Giammarchi<sup>9</sup> from Nokia<sup>10</sup> will talk about Location aware mobile web apps with HTML5 and JavaScript<sup>11</sup>.
- Tobie Langel<sup>12</sup> from Facebook<sup>13</sup> will give a yet undisclosed talk about an exciting new technology! Stay tuned for updates!
- Finally, Christophe Coenraets<sup>14</sup> from Adobe<sup>15</sup> will talk about Cross-Platform Mobile Apps with HTML, JavaScript and PhoneGap<sup>16</sup>.

<sup>1</sup>[http://qconlondon.com/london-2012/tracks/show\\_track.jsp?trackOID=569](http://qconlondon.com/london-2012/tracks/show_track.jsp?trackOID=569)

<sup>2</sup><http://qconlondon.com/>

<sup>3</sup><http://qconlondon.com/>

<sup>4</sup><http://qconlondon.com/london-2012/speaker/Maximiliano+Firtman>

<sup>5</sup><http://qconlondon.com/london-2012/presentation/Mobile,%20HTML5%20and%20the%20cross-platform%20promise>

<sup>6</sup><http://qconlondon.com/london-2012/speaker/Jerome+Giraud>

<sup>7</sup><http://www.winktoolkit.org/>

<sup>8</sup><http://qconlondon.com/london-2012/presentation/Wink%20and%20the%20mobile%20web%20innovation>

<sup>9</sup><http://qconlondon.com/london-2012/speaker/Andrea+Giammarchi>

<sup>10</sup><http://www.developer.nokia.com/>

<sup>11</sup><http://qconlondon.com/london-2012/presentation/Location%20aware%20mobile%20web%20app%20with%20HTML5%20and%20JavaScript>

<sup>12</sup><http://qconlondon.com/london-2012/speaker/Tobie+Langel>

<sup>13</sup><https://developers.facebook.com/>

<sup>14</sup><http://qconlondon.com/london-2012/speaker/Christophe+Coenraets>

<sup>15</sup><http://www.adobe.com/devnet.html>

<sup>16</sup><http://qconlondon.com/london-2012/presentation/Cross-Platform%20Mobile%20Apps%20with%20HTML,%20JavaScript%20and%20PhoneGap>

All in all, an epic track with industry leaders speaking about a hot subject! This will happen on the Fleming room of the Queen Elizabeth II Conference Centre on Wednesday, March 7th.

We hope you see you in London in March!

<b>TRACK</b>	<b>CROSS PLATFORM MOBILE</b>
<b>ROOM</b>	<b>Fleming</b>
<b>Day</b>	Wednesday (7th Mar.)
<b>10:30</b>	Mobile, HTML5 and the cross-platform promise Maximiliano Firtman
<b>11:50</b>	Wink and the mobile web Innovation Jerome Giraud
<b>13:50</b>	Location aware mobile web app with HTML5 and JavaScript Andrea Giammarchi
<b>15:20</b>	Cross Platform Mobile IV Tobias Langel
<b>16:40</b>	Cross-Platform Mobile Apps with HTML, JavaScript and PhoneGap Christophe Coenraets

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<sup>17</sup>[http://qconlondon.com/london-2012/tracks/show\\_\\_track.jsp?trackOID=569](http://qconlondon.com/london-2012/tracks/show__track.jsp?trackOID=569)