

Swiss App Awards 2012: Submit your app now!

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2011-12-19

I'm honored to announce that I will be part of the jury of the next Swiss App Awards 2012¹, to be held in Zürich, on January 27th, 2012!

The event is a gathering of the many designers, developers and companies that contribute to excellence, innovation and achievement in the Swiss app development landscape. The Awards show is looking to celebrate the most outstanding apps developed or updated in 2011 and owned by Swiss companies. The apps that will be rewarded at the Swiss App Awards 2012 are not only innovative but do also demonstrate excellence both on technical and design related features.

I will be sharing the duty of jury with:

- Janne Jul Jensen, PhD and expert in UX design;
- Katja Neumann, usability engineer at Zühlke;
- Jørn Larsen, co-founder and CEO of Trifork²; and
- Martin Coul, founder of the Swiss Mobile Basecamp³.

You can submit your application⁴ (iOS, Android, Windows Mobile, web, any kind and in any language!) or just register as an attendee⁵ on the website of the event⁶. You can also follow the official Twitter account⁷ of the Swiss App Awards for more information.

We look forward to see your applications!



¹<http://swissappawards.ch/>

²<http://www.trifork.com/>

³<http://www.mobicamp.ch/>

⁴<http://form.jotform.com/form/13471218230>

⁵<https://secure.trifork.com/swiss-app-awards-2012/registration/>

⁶<http://swissappawards.ch/>

⁷<http://twitter.com/SwissAppAwards>

⁸<http://swissappawards.ch/>